

Chief Architect meets challenge of ABC's Extreme Makeover



Sea Pointe Construction uses Chief Architect® for Extreme Makeover TV program

ABC's Extreme Makeover: Home Edition is a race against time on projects that would ordinarily take four months to achieve - they have just seven days to completely renovate an entire house with a team of designers, 100 workmen, and even the neighbors. The result is a delight... if it can be done in time.

Sea Pointe Construction specializes in high end Kitchen & Bath Remodeling in Orange County, California. Its well-known reputation landed Sea Pointe as the prime contractor for ABC's hit television show, Extreme Makeover: Home Edition that required a 500 square foot remodel project for a family that desperately needed more space. Below is the story of how Darryl Shedarowich, an Architectural Designer with Sea Pointe Construction, used Chief Architect to accomplish the design demands of the March 21st, 2004 episode of Extreme Makeover.

One Wednesday morning, Darryl learned that Sea Pointe was selected for the project, and he would be responsible for the design and project plan. That afternoon he watched the pilot episode of Extreme Makeover and developed a preliminary sub-contractor list. The following day, a group of Sea Pointe people went to the house to review the project and take measurements - which they took twice since it was to be the only access to the house. The homeowners did not know they had won the remodeling project and Sea Pointe could not let them find out or they would have been replaced. From the start, it was a challenge because all pricing, bids and sub-contractor quotes had to be done from the plans - so they had to be accurate and very easy for everyone to understand.

The initial walk-through took five hours and during this time, Darryl came up with the basic design idea for the addition and how they were going to remodel the existing house. Following the walk-through, he was informed that he had to have a final plan to order cabinets by 11:00 AM the next morning. He took a company laptop home and worked through the night to get a plan that included a 1,000 square foot addition that moved the laundry inside, added a master suite, nursery, and a guest bedroom. The following morning, Darryl met with the cabinet company to order cabinets and then met with the production company and ABC on Monday afternoon to present the project. For the meeting, he had a complete set of floor plans, elevations, and exterior overviews built with Chief Architect - which made a great presentation and an awesome impression. They liked all the ideas and approved Darryl's plan.



Before



During



After



Next stop - engineering and pricing. Again, this was another area where Chief Architect made things easier and more efficient. Darryl was able to email layout pages to his engineers, and make individual detailed plans for each trade so they only had to look at the work they were doing and not search over the entire plan. This process made getting bids and pricing a lot quicker and was a real help in working with new sub-contractors brought onboard just for this project. After a week of collecting bids and drawing details (everything was detailed, knowing there were only five days to complete the project and that there would be no time to figure things out onsite), Darryl sent a contract and proposal to the production company. The next day, Sea Pointe was informed the budget had to be cut, and they were asked if the project could be redesigned with half the square footage and have it ready by the next day. Sea Pointe of course said yes and went back to the drawing board (computer screen). Again this is where Chief Architect made things easy. Darryl was able to make revisions to the original plan without redrawing the entire layout. The final plan added 500 square feet with a nursery and guest bedroom and still moved the laundry room inside. The new master suite was excluded, but they did include a remodel of the existing master bath.

At the filming site of another Extreme Makeover episode, the production company gave the go ahead to Sea Pointe. Sea Pointe was granted one last site visit to bring the subs in to get a look at what they had bid, and meet with the show's on-air designers. It was a pleasant surprise to get only positive input from the designers and they only changed two window sizes. This was a great personal accomplishment for Darryl to have something he designed and built on TV and to get the thumbs ups from the show's experts. After the job walk-through, Sea Pointe had seven days to get the final drawings completed and approved by the city and start the job.

Darryl met with the city and they were so impressed with the quality and clarity of the plans they asked what program was used and approved them in minutes. Sea Pointe started the job Thursday afternoon by trenching footings but could not start demolition until Friday morning so that they could get their "Brave Heart" shot - all 125 plus people rushing the house to start tearing it down. The work was completed by Monday afternoon (a full 1 ½ days early) so the production company asked Sea Pointe to help out with the other designer's projects because they were very behind schedule. Sea Pointe finished the work Wednesday morning just as it started to rain. Sea Pointe had completed the show's biggest project to date and did it ahead of schedule. The production company was so impressed they asked for the software tools utilized so they could use them as an example. If not for the ease and versatility of Chief Architect, this project would have been very tough to pull off.

About Sea Pointe Construction

Sea Pointe Construction has been specializing in Kitchen and Bath Remodeling in Orange County, CA since 1986. Sea Pointe is an experienced, full-service construction company that can handle all your Build/Design needs. Every step of the way, our team of experienced professionals is there for you. Its "one-stop" approach is greatly valued for its convenience by all. And, its full service contracting, experience and customer service sets us apart from all others. For more information, see www.seapointe.com

About Extreme Makeover: Home Edition

Each week, team leader Ty Pennington, the carpenter from TLC's Trading Spaces, along with five other designers, will give an unsuspecting family their surprise early morning wake-up call. *Extreme Makeover: Home Edition* is produced by Endemol USA, a division of Endemol Holding. David Goldberg is President of Endemol USA. The series is executive produced by Tom Forman. For more information, see <http://abc.go.com/primetime/xtremehome>.

About Advanced Relational Technology Inc. (ART)

ART is a leading developer of 3D Architectural Design software for home enthusiasts, builders, designers, and architects. Founded in 1981, the company first introduced architectural software for the consumer market in 1993 under the popular 3D Home Architect® brand name. Since then the company has developed the leading product for professional architectural home design under its Chief Architect® brand line. ART is now building on its heritage and leadership in these markets with the new *Better Homes and Gardens* product line. For more information, see www.chiefarchitect.com and www.homedesignersoftware.com.

