

Chief Architect®

Professional 3D Architectural Design & Drafting Software



3D Software for Builder Sales



"Chief Architect has a tremendous impact in closing sales for our builders and is a major benefit to them and our company."

Dave Wrocklage, Sales & Marketing Manager
Epoch Homes

With Chief Architect, your sales staff, designers, and builders can close business faster. Use the powerful 3D visualization tools to help clients see the project or design changes before construction begins. If your customer wants changes to the kitchen, bath, or master bedroom, quickly show them in a 3D rendering to meet their exact needs in minutes. Creating a 3D view is easy – simply point and click the camera in Chief Architect for an automatic 3D model – which you can quickly make changes to including doors, windows, cabinets, and more. A professional and realistic 3D view can make the difference between your company and your competitor building the next new home. Sell your clients with 3D views and close more business using Chief Architect in your sales process today!



3D Renderings to Help Sell Your Projects

Sell Your Clients Using 3D Views

- Turn your customer's concepts into realistic 3D models in minutes
- Help your clients visualize their ideas using realistic 3D Renderings – get immediate visual feedback
- Easily create Virtual Tours
- 3D models are automatic – to see a view, simply point-and-click the camera. Save any view as an image to e-mail or print
- Advanced 3D tools: Glass House™, Doll House™ and 3D Cross-Sections help to visualize the details of the design
- Work in both 3D and 2D simultaneously using a split screen view
- Choose from over 10,000 Library objects to make your designs realistic and match the client's criteria – easily import name-brand objects



Visualize with Kitchen & Bath Tools

Show Your Clients Exactly What Their New Home Will Look Like!

- Interior and Exterior Visualization tools make it easy to show exact details
- Use the Cabinet Designer™ tools to drop in cabinets, kitchen islands, and appliances – change styles, colors, and countertops to quickly layout kitchens or baths
- Material Painter® – point-and-click colors, materials, and textures for all your design elements – wall colors, flooring styles, countertops, and more
- Color Chooser™ – easily create custom colors from photos – show your clients exactly what their new home will look like!
- Visualize by room – assign wall coverings, custom moldings, flooring materials, ceiling accents, and more



Automatic 3D Renders & Virtual Tours



Chief Architect®

Professional 3D Architectural Design & Drafting Software



Floor and Space Planning

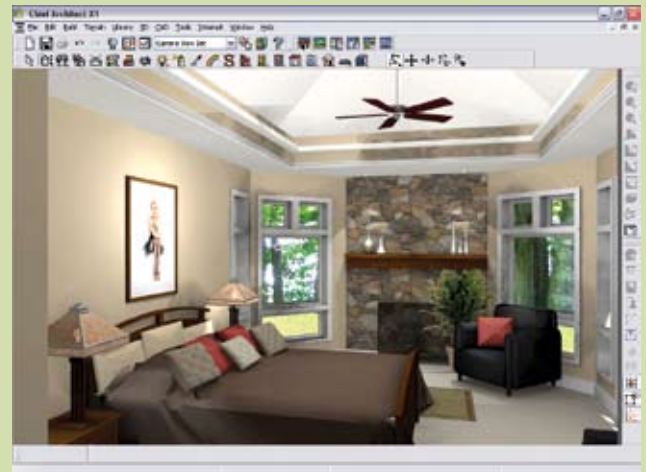
- Use a collection of pre-designed plans and quickly make changes to meet your client's design requests
- The House Wizard™ provides a quick way to layout rooms – great for initial client consultations
- Floor and space planning is easy with re-sizable furniture – create any size to match your client's needs to ensure correctly sized rooms
- With the built-in Library of home objects, it's easy to layout rooms – place cabinets and cars in the garage, patio furniture on the deck, or beds and sofas to show your clients how the space can be used
- Automatic and manual dimension tools provide details to show clients end-to-end dimensions, room sizes, or specifically measure objects in the home – is my hallway wide enough?

Automatic Design Tools

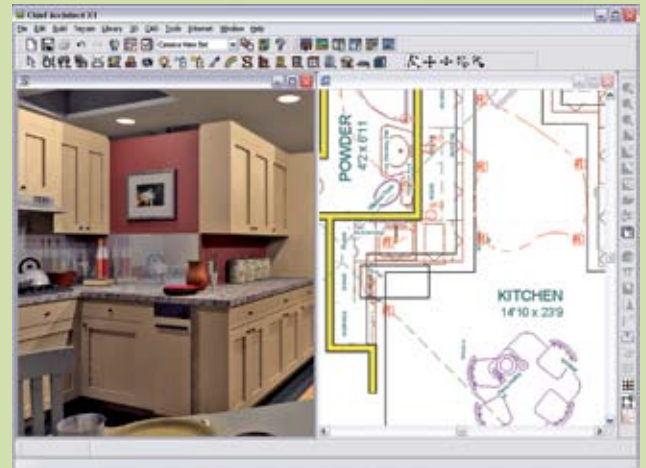
- Quickly drag and arrange walls, windows, doors, and cabinets in 3D and 2D
- Use the powerful built-in Automatic and Manual Building tools to make the most of your design including: walls, windows, foundations, framing, stairs, decks, electrical, and more
- Automatic and manual roofs: hip, gable, curved, and more
- Design custom ceilings – vaults, trays, coffered, and barrels
- Material Schedules: windows, doors, cabinets, electrical, fixtures, and furniture
- Easily design custom cabinets with the Cabinet Designer™ tools – over 1,000 styles of cabinets including a built-in Cabinet Library
- Use the Layout tool to produce detailed, professional Plan Sets with framing, electrical, elevations, cross-sections, 3D overviews, and more to produce Plan Sets and Construction Documents

Start Using Chief Architect Today!

- Free Unlimited Technical Support
- Free Chief Architect Viewer available for your clients to download and view your designs in 3D
- Training Seminars and Video Training DVDs available
- Discounted prices available for National accounts
- Satisfaction Guaranteed with a 90-day money back guarantee on all new purchases!



Place Furniture for Floor & Space Planning



Visualize in 2D & 3D



Choose from over 10,000 Library Items

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